

## NITV on IsumaTV 3.0

### ***Inuktitut Language InternetTV in Nunavut 2011-12: More Low-speed Inuit Communities Get High-speed Networks For Free Wireless Viewing of Inuktitut Media and TV***

#### QUICK SUMMARY

During the past year, *NITV on IsumaTV* succeeded in bringing hundreds of hours of Inuktitut videos and educational media content by internet into three pilot Nunavut communities. By installing *IsumaTV Hi-speed MediaPlayers*, a form of local internet server loaded with over 2000 videos from IsumaTV's multimedia website, *NITV on IsumaTV* allows viewers in pilot communities to download and play IsumaTV media 50 times faster than YouTube or other video websites. In 2011-12, we will expand this project in three important ways:

- add three more communities for a total of 6;
- provide 24/7 Inuktitut TV channels on local cableTV systems in each community;
- and provide free wireless access to IsumaTV throughout each entire community so any user with a wireless computer or mobile device can download and watch Inuktitut content from anywhere including their own homes.

A high-speed 'Open Mesh' wireless infrastructure will expand local computer access to IsumaTV, motivating more people to use it and promoting more use of Inuktitut media to preserve Inuit language, culture, heritage, and identity. MediaPlayers connected to each community's cableTV system will deliver 24/7 Inuktitut programming to home TVs without needing a computer. This expansion for 2011-12 enlarges support of Bill 7 Inuit Language Protection Act to improve the use of Inuktitut as a living language for today's youth.

#### NEEDS AND INTENDED GOALS

The Inuit Language Protection Act was passed to preserve Inuktitut as a living and working language in Nunavut for future generations. Foreign-language media is an important cause of language loss. Nunavut youth are connected to the world through internet websites like YouTube and Facebook, and satellite television. Foreign media outposts are overwhelmingly in English. Nunavut youth have no Inuktitut media alternative, and internet speed in Nunavut is too slow to watch films. IsumaTV [www.isuma.tv](http://www.isuma.tv) offers more than 800 Inuktitut videos from Isuma Productions, IBC, Arnait Video, Artcirc and other producers from Nunavut, Nunavik, Alaska and Greenland. When IsumaTV MediaPlayers are installed, all IsumaTV films play 50 times faster than YouTube or other mainstream websites. Nunavut users can upload local videos and use social networking tools like video commenting and personal messages to other members without slow speed delays using IsumaTV.

Advancing *NITV on IsumaTV 3.0* to the next step in 2011-12 will make the website's programming more accessible to more users in more communities, including through home TVs, and will add more Inuktitut content from community users now able to create and upload their own videos easily.

Inuit today face rapidly changing social, economic and environmental challenges in Nunavut. Inuit youth need to maintain their language and culture while still joining the worldwide

generation of youth connected by digital media and social networking. Wireless connection to a global platform like IsumaTV allows sharing ideas, problems and solutions *in Inuktitut* within the same community, with people in other Inuit communities and with the rest of the world.

*Inuit Qaujimagajatuqangit*, or Traditional Inuit Knowledge, also offers a blueprint of skills perfect for 21<sup>st</sup> century digital media: working together for a common purpose, consensus decision-making, being resourceful and adapting to a changing world. *NITV on IsumaTV 3.0* helps communities use the skills, values and experience of Inuit culture to adapt the newest digital technologies to solving practical problems facing Inuit today.

By installing 2.0 interactive communication tools in local communities, and speeding up internet use at the local level, *NITV on IsumaTV 3.0* will address two important issues of urgent concern: community preparedness to participate in environmental assessment processes for mining and natural resource development; and the need to preserve and promote Inuktitut-language use especially among youth to maintain Inuit culture and identity in the globalized world.

Equal-opportunity internet, including hundreds of hours of Inuktitut-language media content, allows improved local awareness of the advantages and disadvantages of mining and other proposed developments. While the Nunavut Land Claims Agreement and Government of Nunavut policy both require informing and consulting with Inuit locally on large developments, High-speed wireless access to IsumaTV allows Inuktitut-language community empowerment through online discussion, sharing of ideas and networking with other Nunavut communities or Circumpolar and Indigenous peoples around the world dealing with the same issues – all *in Inuktitut using audio-visual media tools*.

IsumaTV is even more vital in offering Inuit youth the tools needed to participate in the digital media revolution while still preserving Inuit language and culture. IsumaTV contains a wealth amount of Inuktitut educational material for teachers to use in local schools; community-wide wireless access enables students to view this content at home or through mobile devices like iPod Touch. Media accessibility and interactivity make Inuktitut language and culture education more attractive to youth, who can benefit from educational resources in interactive, social and personal ways through internet, computers and mobile devices worldwide youth understand and enjoy.

*NITV on IsumaTV 3.0* offers Inuit the chance to catch up to the rest of Canada and the world in internet use in their own language. In communities like Igloolik or Pangnirtuq, Iqaluit or Rankin Inlet, local technology used with IQ resourcefulness can defeat Nunavut's digital handicap. The high school and elementary school each will have a Hi-speed MediaPlayer wired into the Local Area Network (LAN) serving all the school's computers. The cableTV system will offer a channel for home TV of all-Inuktitut films and videos 24/7 downloaded from IsumaTV. The Elder Centre, Youth Centre, Hamlet, Coop and community access internet site will have free wireless access to 2000 films and videos from IsumaTV. And children and youth with mobile devices will be able to download and upload their own films from IsumaTV at high-speed.

As a community-wide wireless network, *NITV on IsumaTV 3.0* makes IsumaTV's website a household utility like electricity or TV. Wide easy access to internet media will lead to more people watching Inuktitut content and uploading content from their own homes or even mobiles. It will build new bridges of communication and cooperation inside communities and among communities at a time when working together to solve common problems is needed more than ever before.

## HOW WILL THE PROJECT BE CARRIED OUT?

Currently, NITV has ten IsumaTV Hi-speed MediaPlayers (MP) installed in three communities: Igloolik, Pangnirtuq and Iqaluit. Schools, libraries and other users connected to any of these MPs – by wire through a Local Area Network (LAN) or wirelessly - now view IsumaTV media free at high-speed with no delay, bandwidth cap or extra charges. One cableTV channel – Igloolik Channel 51 – is operating 24/7 with Inuktitut programming; one OpenMesh wireless network is installed covering 40% of Iqaluit with free wireless service. See summary and comments below.

By September 2011, MPs will be installed in three new communities: Rankin Inlet, Pond Inlet and Sanikiluaq, bringing to six the Nunavut communities connected to the NITV network. Installations in all six communities will include: wired LAN networks in both elementary and high schools; OpenMesh wireless networks installed or expanded for complete wireless coverage of each community; and MPs connected to local cableTV channels operating 24/7 downloading playlists from IsumaTV.

Two young technician/videomakers will be trained and hired in each of the six communities to operate and maintain the network locally and assist in new video production by schools, youth or local filmmakers and community groups. Local technicians will assist teachers and students to learn video production and use of the website; and will operate the cableTV channel as “VJs” to select programming members of the community want to see on their home TVs.

NITV and IsumaTV will provide ongoing support to each community to get the most benefit from the network. Staff will assist teachers to develop Inuktitut curriculum materials using IsumaTV videos, and assist teachers to share and exchange these materials with one another. Staff will conduct new media production workshops in each community to encourage wider creation of new content locally, and build more interactive social networking uses of the system. Finally, NITV will provide in each community on a pilot basis a number of wireless mobile devices – iPod Touch, Flip Camera, etc. – to enable selected youth to develop their own media creation projects for school or other local use.

Public meetings, Hamlet Councils, school events, political debates, and a wide variety of public information opportunities will be available throughout participating communities and to anyone in Nunavut connected to the internet. Teachers and students will share projects and work together with teachers and students in other communities; small business owners can communicate with economic development agencies speaking Inuktitut and presenting visual information about their business; the Inuit strength of oral communication will be brought up to date in the 21<sup>st</sup> century.

The project supports the four goals of *Pinasuaqtavut*. The deployed infrastructure in the community leads to healthier communities by enabling more Inuktitut language communication among Inuit and non-Inuit connected to the network. With free access to a platform to upload their own content, users – especially children and youth - are empowered to take part in the collective expression, self-reliance and continuous learning among Inuit. Improving communities’ capacity to share information and to teach Inuktitut language and culture in schools gives voice to different points of view and helps reach consensus on important issues: mining development, anti-poverty action, residential school reconciliation, Inuktitut-language education and Nunavut-wide implementation of Bill 7’s Inuit Language Protection Act all require active and informed participation by Inuit using modern communication tools. In today’s digital world the essential IQ value of *aajiqatigiingniq*, or consensus decision-making, only can be realized when modern media tools allow community-wide debate on issues important to the future.

New activities for 2011-12 will build on and expand installations in 2010-11 made with financial assistance from GN CLEY and other sources. At present, the network operates as follows:

In Iqaluit:

***Inuksuk High School*** (#59) - 2nd generation MP - online/wired to LAN

Contact: Terry Young 979-5281 | [tyoung@qikiqtani.edu.nu.ca](mailto:tyoung@qikiqtani.edu.nu.ca)

Comments: They appreciate the service, it is good for their school. They have 10 smart boards in use in their classrooms, and have used the MP in this way as well as through their lab. IsumaTV is being integrated into parts of the curriculum. Steve Carter, the tech teacher, said the server is working well, though it doesn't work on computers with older version of java-script. He is interested in receiving video cameras from IsumaTV so he can begin teaching video production and editing in the school as an interesting way for students to submit projects and would become part of an evaluation tool for teachers. He would then create a private channel on Isuma.TV just for the school as a starting point, and later create a public forum once he cleared the security of uploads and dealt with the privacy act and permission from parents. At that point he would look at uploading their films or blogs to a public channel once he ensured the material was appropriate and safe for their students.

***Iqaluit Centennial Public Library*** (#62) - 2nd generation MP - online/wired to LAN + wireless

Accessible to 12 wired computers + free wireless access.

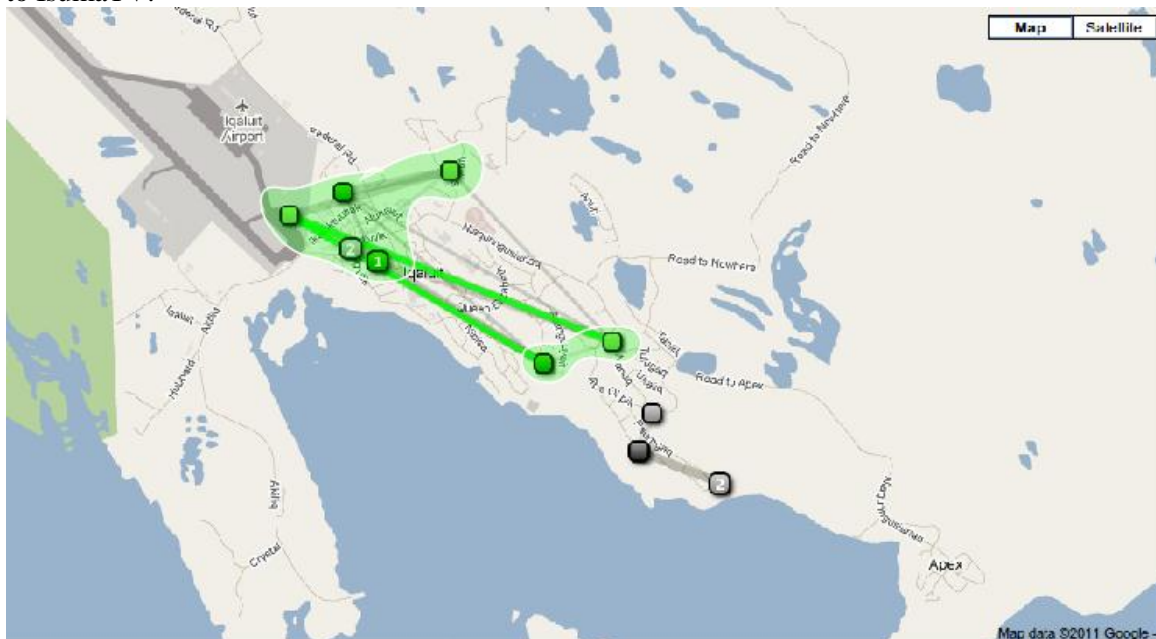
Contact: Ken Su Ph. 979-5401 email [qsu@gov.nu.ca](mailto:qsu@gov.nu.ca)

Comments: He doesn't feel the MP is being used as much as it could. All the home pages on each desktop have been set to IsumaTV. Some people look at it, but Ken's feeling was that people would much rather "cozy up" in the comfort of their own homes rather than sit around a library to watch movies, and if people could download movies onto their computers permanently, people would likely access more content. Also more publicity is needed to attract more people.

***Meshnet Iqaluit*** (#65) - 3rd generation MP – online/wireless

Accessible for free via ATGMeshNet Network in Iqaluit. Covering 40% of the town.

Green zones represent the area of Iqaluit covered by ATG MeshNet allowing free wireless access to IsumaTV:



**Nanook School, Apex** (#64) - 3rd generation MP – online/wired to LAN

Contact: Mathew Knickelbein. Ph 979-6597 email [mat.apex@yahoo.com](mailto:mat.apex@yahoo.com)

Comments: The MP is working perfectly. Older computers in the school were not updated with the latest version of Flash; he would like some built-in software to prompt to install updates. He feels the overall system is fantastic and is very happy with the speed at which the actual videos or audio load, but when he enters a topic into the search engine, only 10 hits come up per page, and this slows them down. Overall, he feels it is an excellent and exciting tool he is happy to have.

**Unused MP** (#66) - 3rd generation MP - offline

Used for a kiosk at CLEY language symposium in Feb, 2011. Located at Isuma's office in Iqaluit, this MP will be added to the Iqaluit COOP Cable system.

In Pangnirtuq:

**Attagoyuk High School** (#60) - 2nd generation MP – online/wired to LAN

Contact: Cathy Lee (principal) 473-8815 | [clee@qikiqtani.edu.nu.ca](mailto:clee@qikiqtani.edu.nu.ca)

Comments: The server has been used both in structured instruction as well as independent use from students, particularly in the higher grades. Because some equipment is dated, if too many computers are being used at the same time, it slows the download time. It is mostly useful for their social studies classes but it is being worked into their curriculum in general. They feel it is a good resource for their school. They have asked we supply them with a hard-drive with updates rather than having to "grab" new material through their internet connection.

**Youth Centre** (#58) - 2nd generation MP – offline/wired to LAN

Contact: Chris Heide 473-8847 | [connections@qiniq.com](mailto:connections@qiniq.com)

The Youth Centre MP connects to 8 computers. At present the Centre appears to be temporarily closed so the MP is not online. We're working on getting it back online.

In Igloolik:

**Atagutaaluk High School** (#57) - 2nd generation MP – online/wired to LAN

Contact: Sean Brodirck (Vice-Principal) 934-8600

18 wired computers + 6 laptops. Mostly used by social science teachers.

Channel created with videos uploaded by students: <http://www.isuma.tv/ahsigloolik>

**Igloolik Isuma Office** (#61) - 2nd generation MP – online/wireless with antenna

Contact: Carol Kunnuk 934-8809 | [carol@isuma.ca](mailto:carol@isuma.ca)

Free WIFI hotspot isuma.tv. Wirelessly accessible to 80% of the East side of the town.

Also used as uploading capacity for local filmmakers.

**Igloolik Coop Cable Station** (#67) - 3rd generation MP – online/to cable Channel 51

Contact: Carol Kunnuk 867 934 8809 | [carol@isuma.ca](mailto:carol@isuma.ca)

Broadcasting 24/7 Inuktitut content playlists from IsumaTV on cable channel 51.

WHAT ARE THE CONCRETE BENEFITS?

- **LARGE INCREASE IN INUKTITUT MEDIA:** more than 800 Inuktitut films become available 24/7 in each community through wireless internet and cableTV; students and youth can join the digital generation in their own language and culture through IsumaTV.
- **YOUTH AND COMMUNITY EMPOWERMENT:** free and easy access to high-speed internet empowers young people to express their views and join collective discussions on issues important to them and others in their communities.

- **FREE ACCESS TO INTERNET:** any house, school, business or agency with a wifi-enabled device can access and use *NITV on IsumaTV* free anywhere in the community. There is no need for every user to have their own internet connection; connecting wirelessly to IsumaTV connects the user to the internet.
- **DIRECT COMMUNICATION IN COMMUNITIES:** government and land Claim agencies, businesses and community organizations can communicate directly – in Inuktitut audio/video - with members of their community via messages and by creating their own channels on IsumaTV.
- **IMPROVED INUKTITUT EDUCATION:** IsumaTV allows members of the community to access the rich variety of Inuktitut-language educational material available on our website and encourages students to create and upload their own local Inuktitut videos.
- **INCREASED COMMUNITY PARTICIPATION:** modern communication tools allow Nunavut communities to meet the expectations of informed consent and discussion of environmental assessment of increased mining and other developments.
- **DISCUSSION WITH ELECTED OFFICIALS:** elected officials create IsumaTV channels to inform and engage community members through video posts (or vlogs).

**BUDGET: 6 Communities: 2011-2012****8 months operationg: August 1st, 2011 to March 31st, 2012**

	<i>community</i>	<i>x</i>	<i>total</i>
ONE-TIME BASIC EQUIPMENT Infrastructure			
Wireless Equipment for OpenMesh	10 000	6	60 000
Travel expense for OpenMesh and COOP TV installation	3 000	6	18 000
Linux server with IsumaTV for OpenMesh	2 000	6	12 000
Linux server with IsumaTV for COOP Cable	2 000	3	6 000
Broadcasting equipment	1 500	3	4 500
Equipment assembling, temp. storage & shipping	150	6	900
<i>subtotal</i>	18 650		101 400
8 MONTHS OPERATION and TRAINING			
Internet monthly fee @ \$200/month for 8 months	1 600	6	9 600
2-weeks Training for 2 young local filmmakers	4 000	6	24 000
Local filmmakers @ \$1000/mo	8 000	6	48 000
Openmesh & Server lease, update & upkeep \$250/mo	2 000	6	12 000
Online curriculum support for teachers	2 500	6	15 000
<i>subtotal</i>	18 100		108 600
<b>Total BUDGET</b>	<b>36 750</b>		<b>210 000</b>

**FINANCING: 2011-12**

GN CLEY	150 000	71%	Requested
NITV (Canada Council for the Arts Operating Grant)	60 000	29%	Confirmed

<b>Total FINANCING</b>	<b>210 000</b>	<b>100%</b>	
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## NITV BACKGROUND

NITV was established in Igloolik in 1991 under the name Tarriaksuk Video Centre as Canada's first local access community-based media centre in the north. NITV is the only Inuit or Aboriginal media centre in the arctic receiving annual operating funds from Canada Council's Electronic Media Organization program. NITV's mandate is to preserve and promote Inuit language and culture using community-based media: video, local TV and internet. NITV trains women's groups (Arnait Video), youth groups (Artcirq) and elders groups (Uqallangniq) to produce video and TV programming for a healthier community. NITV operates Channel 24, Nunavut's first local access TV channel and, when funding is available, a popular local news show, *Nunatinniit (At Our Place)*.

NITV is recognized by Telefilm Canada and Canadian Television Fund as an eligible broadcaster to trigger professionally funded films and TV produced by Igloolik's internationally recognized Inuit independent producers, Igloolik Isuma Productions, Arnait Video Productions and Artcirq. NITV's broadcast license enables Inuit producers to leverage up to 90% of film budgets, including millions in local job creation, from outside Nunavut. During the past three years NITV has partnered with imagineNATIVE Film+Media Arts Festival, VTape, Isuma, Arnait and other agencies to raise non-profit funds to build an internet-based Inuktitut-language community TV network in Nunavut.

### NITV Board and Staff

*Dr. Zacharias Kunuk O.C.* (Founding Member 1996): President of Igloolik Isuma Productions Inc. and leading Inuit filmmaker, Officer of the Order of Canada, Igloolik Hamlet Councillor.

*Atuat Akkitirq* (Since 2003): seamstress, actor, elder cultural consultant and costume designer for Arnait Video Productions and Igloolik Isuma Productions.

*John Arnatsiaq* (Since 2003): carpenter, actor and elder set builder in various Isuma projects.

*Madeline Ivalu* (Since 2003): elder cultural advisor, actor, writer, musician and storyteller in all films by Arnait Video since 1991; president of Naluat women's sewing collective; leading actor in *Atanarjuat* and co-writer/co-director of *Before Tomorrow*.

*Michelline Ammaq* (Since 2003): office assistant, wardrobe manager, costume designer, talent coordinator and actor in Isuma productions since 1987.

*Financial Management:* Cara DiStaulo, Stephane Rituit

*Financial Consultant:* Norman Cohn

### Brief History of NITV (formerly Tarriaksuk Video Centre)

Tarriaksuk Video Centre was incorporated in 1991 as Canada's first non-profit media arts centre in the arctic serving Inuit. Tarriaksuk's founding mission in Igloolik was to use community-based filmmaking to protect and enhance Inuit culture and language, and create employment opportunities for Inuit to express distinct Inuit values and worldview.

Since 1991 Tarriaksuk trained community production teams among women, elders and youth. Arnait (Women's) Video Productions trained a group of women artists to express their artistic traditions and contemporary concerns. Arnait produced a series of videos exhibited widely in the art world and subsequently incorporated as an independent production company accessing Telefilm financing. In 2006-07 the Arnait team wrote and directed its first feature film, *Before Tomorrow*, produced by Igloolik Isuma Productions on a \$3.5 million budget. *Before Tomorrow*



won Best Canadian First Feature at 2008 Toronto International Film Festival, was selected for World Drama Competition at the 2009 Sundance Festival and was released in Canada by Alliance Films in March 2009.

In 1998 Tarriaksuk created *Innusiq (Life)*, training local Inuit youth as filmmakers to combat high youth suicide rates. *Innusiq* video activities led to opening Igloolik's first youth centre and the creation of *Arctirq (Igloolik Youth Circus Video Project)*, training young Inuit in circus performance, while making films of youth reality in contemporary Igloolik. *Arctirq* has gone on to worldwide reknown with performances from Iqaluit to Paris to Timbuktu, and were selected to perform at the opening ceremonies of the Vancouver 2010 Olympics.

Other projects during the past fifteen years include Uqallangniq Elders Video Group, documenting Inuit Traditional Knowledge for future generations; and Channel 24, Nunavut's first community-run local independent TV station. Channel 24 produced seven seasons of *Nunatinniit (At Our Place)* half-hour Inuktitut-language news and current affairs show on Igloolik cable TV, while training unemployed local youth in video-TV production. *Nunatinniit*'s archive of 350 half-hour programs documents every aspect of life in Igloolik from the mid-1990's.

In 2003 Tarriaksuk Video Centre changed its name to Nunavut Independent Television Network, acknowledging a unique responsibility to a larger, regional population beyond Igloolik. NITV combines local community TV production with the regional and global reach of the internet. Through IsumaTV, NITV distributes Inuktitut-language media content to an Inuit network of remote communities to increase Inuit content in schools and homes, using state-of-the-art digital distribution systems.

18 years' operation has placed NITV in a unique position to advance Inuit participation in Canada's national media system. NITV is the only media centre in the north receiving annual operating funds in Canada Council's national system of Electronic Media Organizations, along with centres like Videographe in Montreal or Trinity Square Video in Toronto. More important, NITV is recognized by Telefilm Canada as an official broadcaster eligible to 'trigger' Telefilm and other southern investment in Inuit independent productions. Since 1999 NITV local TV licenses helped trigger professional film budgets for Igloolik Isuma's awardwinning feature films, *Atanarjuat The Fast Runner*, *The Journals of Knud Rasmussen* and *Before Tomorrow*, and Inuit documentaries by Isuma and Arnait Video Productions shown on Bravo!, APTN and History TV.

### *IsumaTV*

IsumaTV is an interactive social networking website of Inuit and Indigenous multimedia. IsumaTV uses the immediacy and global reach of the internet to bring people together to protect their languages, tell stories and support change.

IsumaTV was founded by Igloolik Isuma Productions, independent producers of the *Fast Runner Trilogy* of award-winning Inuit-language films: *Atanarjuat The Fast Runner*, *The Journals of Knud Rasmussen*, and *Before Tomorrow*; in association with Nunavut Independent TV Network (NITV), imagineNATIVE Film+Media Arts Festival, Vtape, Native Communications Society of the NWT and other non-profit agencies.

Launched in January 2008, IsumaTV registered 7.5 million hits in its first fifteen months by visitors from every continent and most countries. The site currently contains over a thousand films in 28 Indigenous languages



No.: SOC1001

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**Nunavut**

Canada

*SOCIETIES ACT*  
**CERTIFICATE OF STATUS**

*LOI SUR LES SOCIÉTÉS*  
**CERTIFICAT DE STATUT**

I HEREBY CERTIFY THAT

JE CERTIFIE PAR LA PRÉSENTE QUE

**NUNAVUT INDEPENDENT TELEVISION NETWORK (NITV)**

A body corporate under the  
*Societies Act* of Nunavut,  
Incorporated on

Personne morale constituée, en vertu de  
la *Loi sur les sociétés* du Nunavut,  
le

27-July-1991

is a valid and subsisting society  
on the records of the Registrar of Societies

est une société en règle auprès  
du registraire des sociétés.

Dated  
Fait le

27-Jul-2007



DEPUTY / REGISTRAR OF SOCIETIES  
REGISTRAIRE OU REGISTRAIRE ADJOINT DES SOCIÉTÉS

## ***ATG Society background***

[www.atgsociety.ca](http://www.atgsociety.ca)

### *Objects of the Society:*

The advancement of technology, through technical development; technical education; and promotion of technology use by Nunavummiut

### *ATG Meshnet, the purpose:*

Why create a local infrastructure, don't we already have internet?

To answer this we need to take a step back, and look at what infrastructure really is. Infrastructure defined as: "the fundamental facilities and systems serving a country, city, or area, as transportation and communication systems, health care and schools" we like this definition, and we add to it by saying an infrastructure is a system that is available to the public as part of their rights and freedoms.

Freedoms?... freedom to move, freedom to live, freedom to communicate... Just as we have infrastructure like roads, schools, healthcare that are available as a freedom, we think that communication too should be a freedom.

What does a free communication infrastructure provide? It provides the means to freely communicate, share, interact and enjoy just like walking down a road, meeting up with friends along the way, and going to a park, event, or theater.

To use an analogy, we look at the ATG Meshnet as a road, free to use to get you from place to place locally, if you need access to a store (a local network service), you simply walk down the road. To get access to places far away, you simply go down the road to an airport (an Internet service). The ATG Meshnet is the road, not the network service or the internet, other providers can provide these services on the road (or network) we just get you to them.

That's fine but can't we do that with the internet anyway?

Yes, but unfortunately, to use the local network you have to pay for it, you can't just ask the Internet provider for local only networking, and you can't get them to not charge you per-megabit charges for traffic that stays local either.

The ATG Meshnet Project provides a local networking infrastructure for the benefit of society members and the public. The project is currently distributed via 10 access nodes distributed throughout many areas of Iqaluit, our goal is to bring the infrastructure to all locations of Iqaluit and the other communities in Nunavut.

The intent of the project is to establish a blanket of communications for the community to be utilized for communications within the community, it is not intended to be used as an internet provider, but rather a way for society members, and the public to exchange information without the high costs of per-megabit-fees being charged by internet providers. The current Infrastructure and location of ATG Meshnet Nodes:





# *Municipality Of Igloolik*

P.O. Box 30, Igloolik, NU XOA OLO Ph: 867-934-8830 Fax: 867-934-8757

March 30, 2011

Department of Culture, Language, Elders  
and Youth, Nunavut Government  
Iqaluit, NU

To Whom It May Concern:

The long standing creativeness of our very own NITV in Igloolik has been overwhelmingly effective in educating of our youth, providing entertainment to our older generations, and promoting and enhancing of our Inuktitut Language.

Their ability in making their work accessible through Internet Network has had a great impact to Nunavutmiut, and the rest of the world, it has widen the knowledge about Inuit and their culture and language.

This next step in using of new technologies, such as internet Network(Meshnet), which offers free wireless access to [www.isuma.tv](http://www.isuma.tv), will enhance the availability in watching and learning from the productions of Isuma Production and a lot of independent video productions, including Inuit Broadcasting Corporation in the language of the majority which is Inuktitut.

We are very much in support for this initiative that could make Nunavut Communities have access to this very important tool in preserving and enhancing of our Inuktitut Language and educate our youth of the old traditional ways and knowledge of our land and its wildlife.

Yours Sincerely;

A handwritten signature in blue ink, appearing to read 'Paul Quassa', is written over a faint, larger signature.

Mayor Paul Quassa



**Igloolik Co-operative Ltd.**  
Box 120, Igloolik, Nunavut X0A 0L0  
Phone: (867) 934-8958 Fax: (867) 934-8740

NITV  
C/O Isuma TV,  
P. O. Box 233,  
Igloolik, NU  
X0A 0L0

March 30, 2011

**Support for Channel 51**

This is a support letter from the Igloolik Co-op for the community project airing on channel 51. The pleasure has been expressed from cable subscribers. Some audience members are going on the local radio saying how happy they are to see past relatives and their old friends when they were younger.

I think there are many benefits this channel offers to our community. One benefit is that the academic community has access to footage and historical information that can accompany their studies. Another one is the people are starting to recognize that moments in history are getting documented for future references therefore participation and understanding the need to document is increasing. One audience member told me that he was seeing footage from the past that was getting forgotten is refreshing peoples' memory of how things were in the past. Just in that alone, it is teaching again what could have been lost for good.

I am aware that there are fans of the material being shown on channel 51; walk into any house and if they are cable subscribers that's what is showing on their TV.

The Igloolik Co-op will be meeting in a week (April 7, 2011) at which time the internet connection (XploreNet) will be discussed. We will be forwarding any information to you once a decision has been made at the April 7 meeting.

We hope that this letter is of some help to your company.

Many thanks,

Sara Arnatsiaq  
President,  
Igloolik Co-op